



ENERGY STAR® Appliances

2010 INCENTIVE PROGRAM—LIMITED TIME OFFERING

(Ends December 31, 2010)

Purchase your new ENERGY STAR item(s) in River Falls and receive an additional \$10 per appliance!

This incentive is funded by POWERful Choices! For more information, contact us at 425-0906.

POWERFUL CHOICES
a sustainable energy project for river falls

POWERful Choices! is a community-wide effort to instill a strong conservation ethic while demonstrating the effectiveness of energy efficiency, conservation and renewable resource development.

For a limited time only, River Falls Municipal Utilities' customers have an opportunity to receive a cash back reward when replacing older appliances with new ENERGY STAR-qualified models!

Up to \$250 cash incentive is offered to encourage the purchase of newer more energy-efficient models.

Receive \$100 incentive when purchasing a clothes washer, \$75 for refrigerator, \$50 for freezer, and/or \$25 for dishwasher.

Cash back incentive to be credited to electric utility account.

Eligibility:

- These incentives are available to residential customers with a valid River Falls Municipal Utilities electric account.
- Appliance(s) must be ENERGY STAR rated. River Falls Municipal Utilities reserves the right to verify rating.
- Limit of one \$250 incentive per customer/utility account.
- Each customer/utility account may receive an incentive for each appliance classification (clothes washer, refrigerator, freezer, and dishwasher) or a combination of appliance classifications totaling up to \$250.



ENERGY STAR appliances are the most energy efficient products available; these products use less energy and are better for the environment. Appliances with the ENERGY STAR label are widely available in your favorite brands.

How to Apply:

1. Purchase a new ENERGY STAR qualified clothes washer, refrigerator, freezer, and/or dishwasher between May 1 and December 31, 2010.
2. To qualify for an incentive, the applicant must meet all of the eligibility conditions and complete the incentive application on the reverse side.
3. Attach a copy of the sales receipt(s) or paid invoice(s) indicating the date of purchase, store name and product information.
4. Drop off your completed application at our office or mail it to River Falls Municipal Utilities at 222 Lewis Street, Suite 228, River Falls, WI 54022.
5. See credit amount on utility bill.

