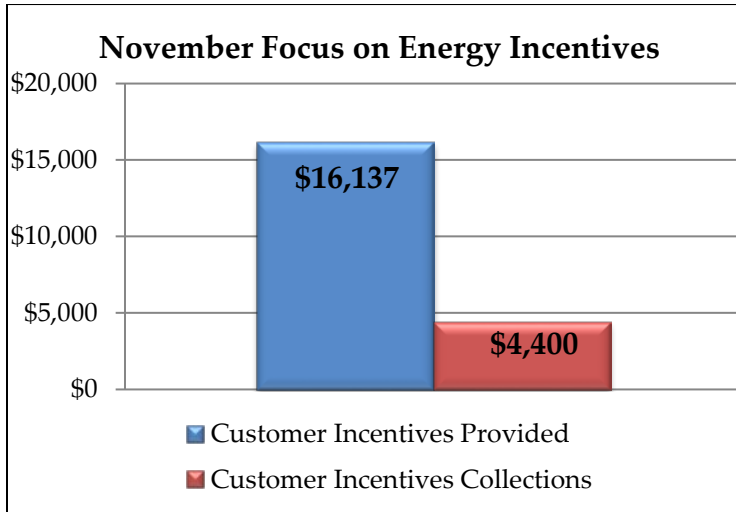


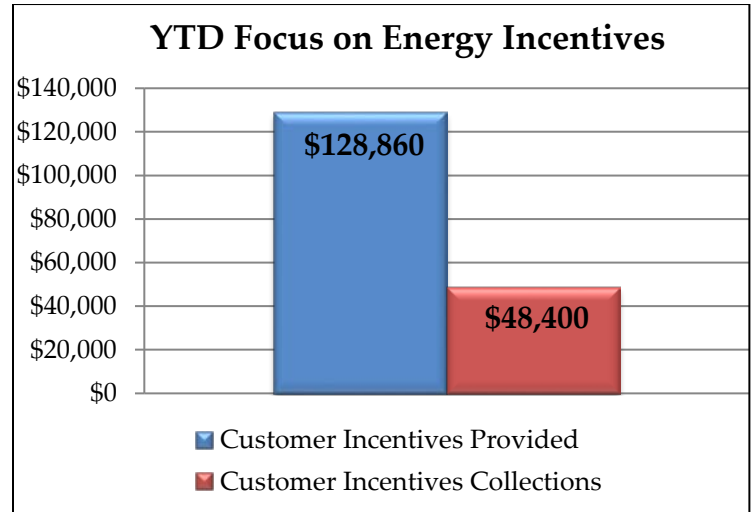
POWERful Choices! Dashboard

For November 2017

Focus on Energy Program

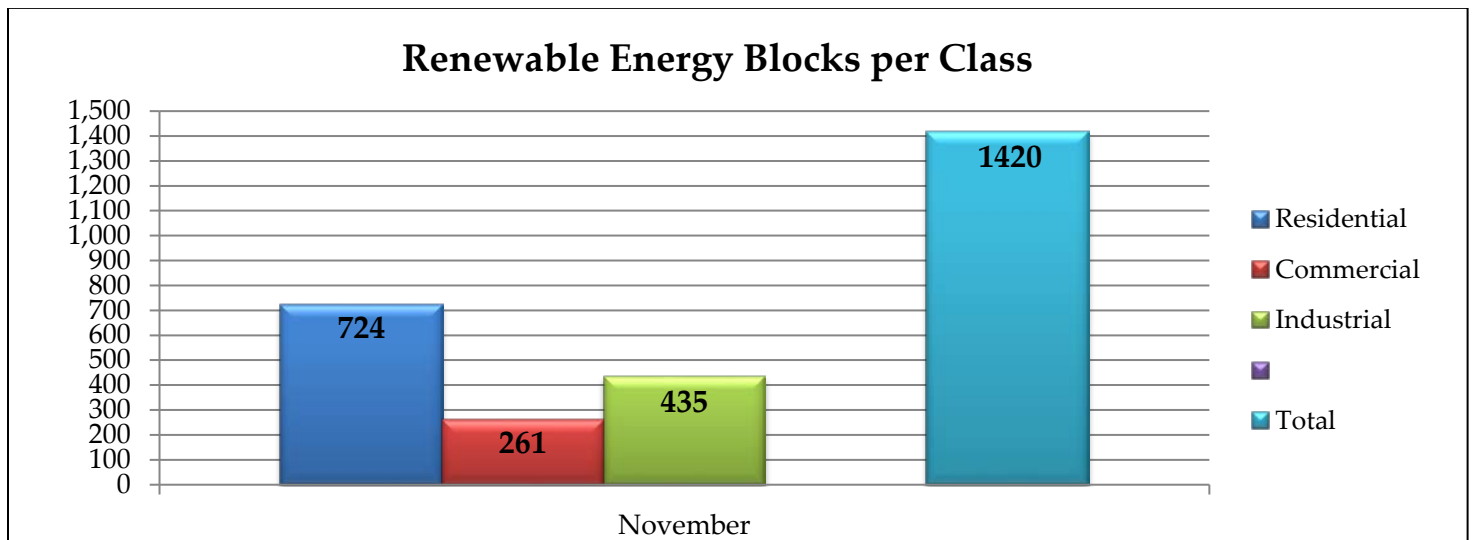


The total customer incentives provided for January compared to the customer incentives collections from Focus on Energy.



The year-to date customer incentives provided compared to the customer incentives collections from Focus on Energy.

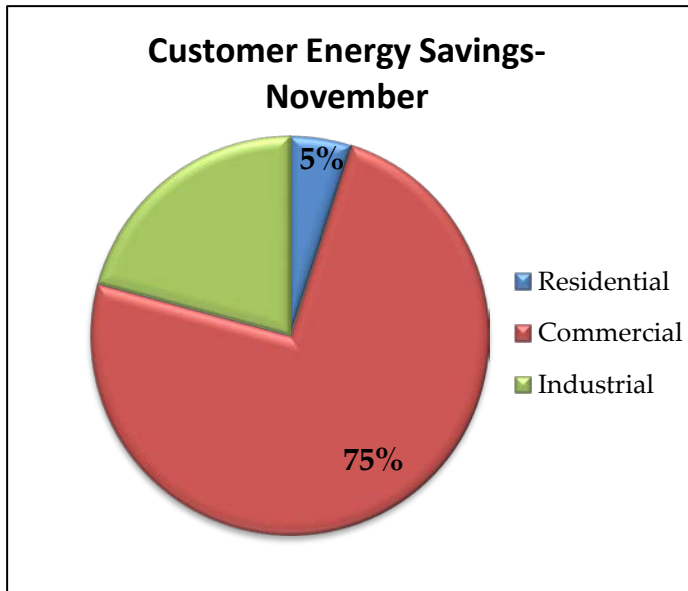
Renewable Energy Blocks



Renewable energy blocks are sold at \$3 for 300kWh of renewable energy.

POWERful Choices! Dashboard

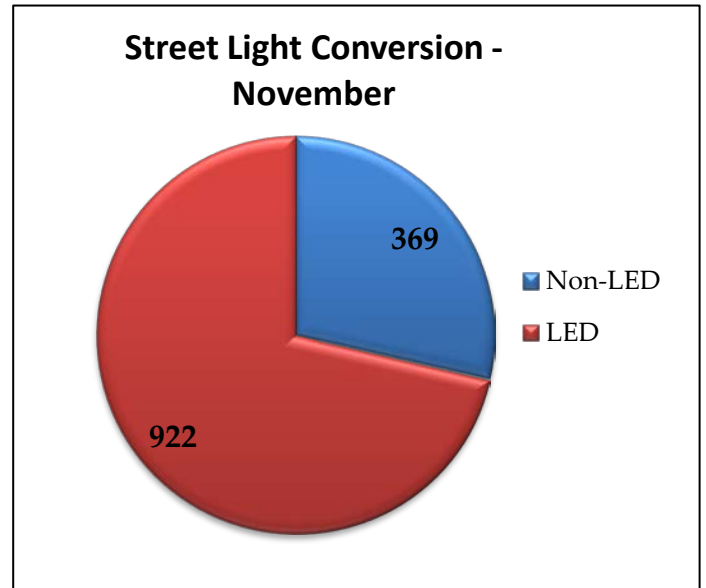
Energy Savings



Monthly cumulative percentage of kilowatt hours saved per customer sector.

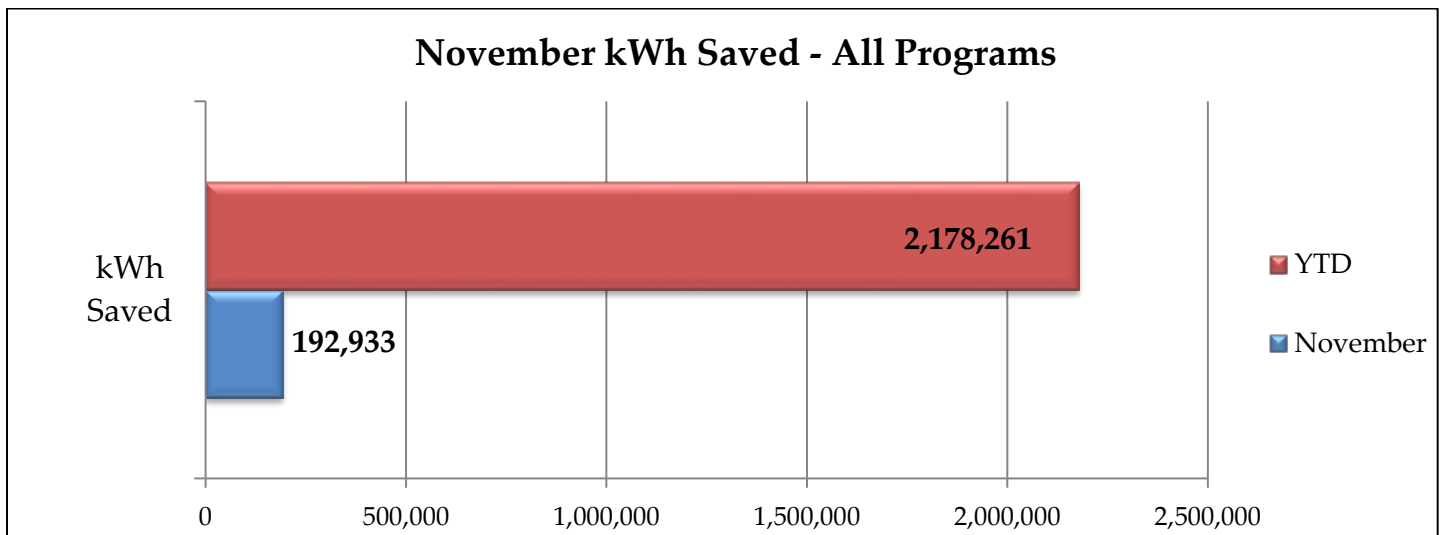
Street Light Conversion Program

This change is another example of our City



leading by example in energy efficiency and environmental stewardship. The goal is to have 70 percent of the street lights converted to LED by 2018.

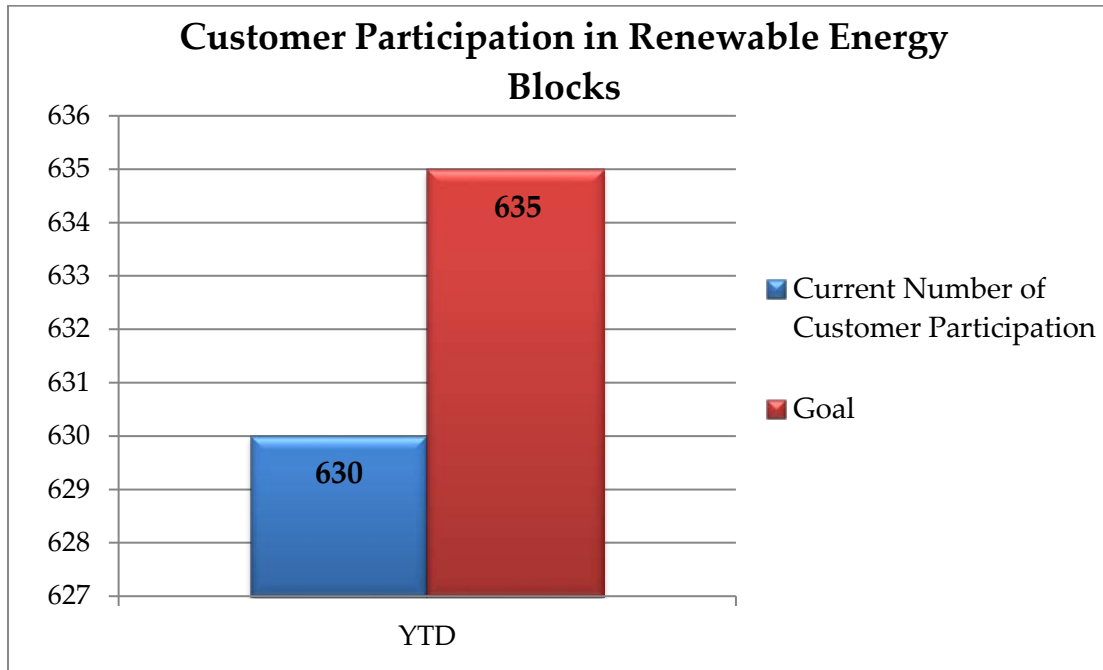
kWh Saved



Energy savings resulting from programs such as upgrades to lighting, motors, HVAC, variable frequency drives, and refrigeration. All customer sectors are included.

POWERful Choices! Dashboard

Renewable Energy Block Participation



River Falls currently ranks 4th in the nation for customer participation and 1st in Wisconsin. The current level of customer participation in Renewable Energy Blocks is 9.92 percent. The goal is to reach 10 percent customer participation.