

# BUSINESS INCENTIVE FOR ENERGY EFFICIENCY

## 2021 BONUS ENERGY EFFICIENCY PROGRAM



Up to \$5,000 as a bonus match to Focus on Energy's business programs.

*Through your public power utility, these programs are proudly supported by POWERful Choices! a community-wide effort to instill a strong conservation ethic while demonstrating the effectiveness of energy efficiency, conservation and renewable resource development.*

### Eligibility:

This incentive is available to all River Falls Municipal Utilities business customers.

- Projects must receive an incentive from Focus on Energy to be eligible for the bonus from River Falls Municipal Utilities. Details and application can be found at [www.focusonenergy.com](http://www.focusonenergy.com).
- The combined value of the River Falls Municipal Utilities incentive and Focus on Energy incentive cannot exceed 75% of the installed project cost. Internal labor costs are not to be included in the project cost.
- River Falls Municipal Utilities reserves the right to inspect the project before and after project completion.
- Proof of payment for project completion must be provided.

### How to Apply:

#### *Application through Focus on Energy*

- Complete appropriate Focus on Energy's Incentive Application for Business ([www.focusonenergy.com](http://www.focusonenergy.com)).
- Make efficiency improvements.
- Submit application to Focus on Energy.

#### *Incentive Bonus of up to \$5,000 from River Falls Municipal Utilities (RFMU)*

- Submit RFMU bonus application (*reverse side*) along with a copy of sales receipt and a copy of completed Focus on Energy Application to:

**River Falls Municipal Utilities  
222 Lewis Street  
River Falls, WI 54022**

*Allow 2-4 weeks for processing of the incentive.*



**POWERFUL CHOICES**  
a sustainable energy project for river falls

River Falls Municipal Utilities | 222 Lewis St, River Falls, WI 54022  
Mike Noreen, Conservation and Efficiency Coordinator  
715-426-3467 | [mnoreen@rfcity.org](mailto:mnoreen@rfcity.org) | [www.rfmu.org](http://www.rfmu.org)

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## 2021 INCENTIVE PROGRAM

HOW TO APPLY: Following project completion, attach a copy of the sales receipt and completed Focus on Energy Incentive Application and return to River Falls Municipal Utilities with this completed form. Qualifying projects must be completed by December 31, 2021. Applications must be received by January 31, 2022.

### CUSTOMER LEGAL INFORMATION (as shown on your income tax return)

\_\_\_\_\_  
Company Legal Name

\_\_\_\_\_  
Federal Tax ID Number

\_\_\_\_\_  
Owner Name (Corporations Excluded)

\_\_\_\_\_  
Legal Mailing Address

Tax Status (check one):    \_\_\_ Sole Proprietor    \_\_\_ Corporation  
\_\_\_ Other                    \_\_\_ Partnership    \_\_\_ LLC

\_\_\_\_\_  
City / State / Zip Code

### SITE INFORMATION

\_\_\_\_\_  
Job Site Name

\_\_\_\_\_  
Utility Account Number

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address at Job Site

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
City / State / Zip Code

\_\_\_\_\_  
Daytime Phone Number

\_\_\_\_\_  
Estimated Project Cost

\_\_\_\_\_  
Estimated Incentive

### CUSTOMER SIGNATURE (read and sign)

I certify that, to the best of my knowledge, all statements made in this application are true and correct, and all information about the proposed project(s) is representative of the energy efficiency measures my company expects to implement if my electric utility awards incentive funding for the proposed project(s). I understand this program may be modified or discontinued at any time without notice, it has limited funding and applications will be accepted on a first-come first-served basis, until allocated funds are spent. I agree to the terms and conditions set forth in this application for this program. I UNDERSTAND THAT MY ELECTRIC UTILITY MAKES NO WARRANTIES, EXPRESSED OR IMPLIED, WITH RESPECT TO ANY EQUIPMENT PURCHASED AND/OR INSTALLED AS A RESULT OF THE PROGRAM, INCLUDING BUT NOT LIMITED TO, ANY WARRANTY OR MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

#### Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number.
2. I am not subject to withholding due to failure to report interest and dividend income, and
3. I am a U.S. person, as defined in the instructions to IRS Form W-9



The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding.

\_\_\_\_\_  
Applicant's Name

\_\_\_\_\_  
Date

X

\_\_\_\_\_  
Applicant's Signature

### FOR UTILITY USE ONLY

\_\_\_\_\_  
Date Application Received

\_\_\_\_\_  
Date of Project Completion

\_\_\_\_ Yes    \_\_\_ N/A  
Post Inspection

\_\_\_\_\_  
Authorized Incentive

\_\_\_\_\_  
Date of Pay Authorization

QUESTIONS? NEED MORE INFORMATION? CALL US AT 715-426-3467